PARADE Guidelines & Rules

The following is a description of common parade unit categories.
These descriptions include best-practice-standards guidelines for unit design and participation.

All units must be illuminated and lighted. This is a night-time parade with lighting standards for all participants. Lighting is required for the safety of parade attendees and unit members, as well as for entertainment value.

Floats are motorized units, either towed or self-propelled that are decorated to follow the theme of the parade. They can be as small as golf carts or as large as flat beds. No military vehicles.

- Floats and trailers must use safety chains.
- All props on floats and trailers must be properly secured, braced or tied down to prevent movement. All floats and trailers must provide adequate safety measures for all riders to prevent falling from platforms.
- A float may carry as many people as safety dictates.
- You may use horses, whether with a rider or horse-drawn carriage, or other four-legged animals such as dogs or cats, as long as they are leashed and well managed. There must be an assigned “pooper scooper” with appropriate receptacle. Disposal must take place out of the downtown area.
- Youth entries must provide a minimum of 1 chaperone for every 4 children.
- No alcohol or illegal drugs will be allowed in the staging area or on the units in the parade. This is a zero tolerance policy.
- This is a night-time parade. Make sure your units and/or participants are well-lit.
- No passing out or throwing of candy/literature, etc. allowed.
- The event staff reserves the right to remove anyone from the staging area for any reason.

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• Any applicant utilizing a vehicle in the parade hereby certifies that the vehicle is legally licensed with all required authorities, the vehicle is covered by liability insurance during the full period of the parade’s production, and performance. Proof of insurance must be present in the vehicle at all times during your participation in this event.

• Drivers of any vehicles must be duly licensed, must show a valid driver’s license at registration the day of the parade, and to law enforcement officials upon request.

• All vehicles in the parade must have working brake lights and turn signals.

• The Parade does not provide liability insurance for the protection of parade participants, spectators, vendors, or merchants engaged in these activities and does not assume or accept responsibility for claims filed as a result of them. Applicant participates at his/her own risk and responsibility and agrees to hold harmless the Village of Genoa, the Genoa Chamber of Commerce, Genoa’s Merchants’ Association, and the Economic Development Team for the Village of Genoa, from and against any and all claims, demands, obligations, causes of action and lawsuits, and all damages, liabilities, fines, judgments, costs (including settlement costs), and expenses.

Awards:

Impress the judges and spectators by creating that WOW factor and you could win!

First Place, Second Place, Third Place Ribbons, and Bragging Rights for one year

Parade Award Winners will be announced that evening.

Ribbons for the Residential and Business Decorating Contests will be hand-delivered either that night Sunday December 15th, or on Monday, December 16th, 2019