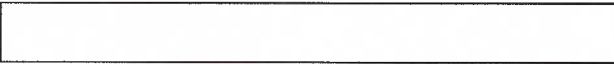




## ZKit™ CITIZEN OUTREACH & ENGAGEMENT PROGRAM



FOR IMMEDIATE RELEASE

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The Village of Genoa to Distribute Backyard Mosquito Larviciding Kits.

DATELINE, May 15, 2017 – In an effort to help protect residents from the threat of mosquito-borne diseases like Zika, Genoa will be distributing mosquito larviciding kits for residents to treat the standing water in their backyards.

Residents of Genoa can pick up a ZKit at the Administration Office on May 15, 2017 from 8:00 am to 5:00 pm. After the initial distribution, ZKits will be available at this location while supplies last.

The ZKits are cards with 12 Natular DT larvicide tablets, which residents can use to treat standing water and containers on their property. Each tablet lasts up to 60 days and can be used to treat containers (up to 50 gallons) and areas of standing water up to 25 square feet of surface area (6" deep or less). This larvicide prevents mosquito larvae from developing into biting adult mosquitoes that may carry the Zika virus.

“The battle against Zika is fought in our yards,” said Ken Harsanje, Mayor. “By arming our residents with ZKits, they are able to stop mosquitoes from breeding in the area and in turn, provide a greater level of protection to their families and community.”

The Natular DT tablet has been used extensively against the *Aedes aegypti* mosquito internationally, and is now available to residents for home use. Natular larvicides – including the Natular DT in the ZKit -- were awarded the U.S. EPA Presidential Green Chemistry Challenge award in 2010, and the Natular line of products were evaluated as reduced risk by the U.S. EPA.

Residents seeking additional information can visit [www.genoaohio.org](http://www.genoaohio.org) or Clarke Mosquito Control.